# **Directorate of Outcome Outcome Report Event/Activity Organized @ AUH**

**Event Type:** Faculty Development Program

**Event Title:** Research Methods and Data Analysis Using SPSS

Details of Speaker/Resource Person: Dr. Hemant Sharma , Professor , ABS, AUH

**Date:** 8<sup>th</sup> -10<sup>th</sup> Dec 2017

Venue: 'A' Block Seminar Hall, AUH

**Organized by: ABS** 

Faculty Coordinator(s): ABS Faculty

Participation: 40 participants

#### Point wise highlights of the Event:

- The main objective of this program was to inculcate the clarity of fundamental concepts of research to the PhD scholars. Prof (Dr) Hemant Sharma was the convener of this programme. A total of 40 scholars from the different Institutions, Universities across country participated in the programme. They came mainly from Vadodra, Lucknow, Dehradun, Sonipat, Patiala, Ludhiana, Jaipur, Delhi and Allahabad etc. The participation fee was only Rs 2000/- per participant.
- On the first day, inaugural of the event was graced by VC Prof (Dr) P.B. Sharma, Hon'ble PVC madam Prof (Dr) Padmakali Banerjee, respected Prof (Dr) R.C. Sharma and Prof (Dr) Vikas Madhukar. Prof (Dr) Hemant Sharma, Professor, ABS, AUH was the resource person for all three days.
- Most of the scholars appeared extremely satisfied and they asked that their research knowledge and analytical skills had improved many folds after attending this FDP. They wished to be the part of such programmes conducted at Amity University Gurgaon in future as well.
- our team members particularly Mr Gaurav Singh, Mr Ajay Pandey, and Ms Shraddah Awasthi also left no stone unturned on all fronts to make this program a great success. This program was highly successful in terms of participation and learning.

### **Outcome of the Event with Time Line (Proposed/Achieved)**

(Provide suitable details wherever applicable)

1.	1. Outcome related to Academia Connect						
a)	Collaborations for Research	Y/N	N				
	Papers/Conference Papers/						
	Book Chapter etc						
b)	Collaborations & MOU for	Y/N	N				
	Research Guidance [PhD, PG						
	& UG (summer training,						
	Dissertation)] & Projects/Use						
	of Instruments etc.						
c)	Collaboration for Funded	Y/N	N				
	Projects.						
2.	Outcome related to Industry Connect						
a)	Placement	Y/N	N				
b)	Collaborations for Research	Y/N	N				
	Papers						
c) 2. a)	Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc.  Collaboration for Funded Projects.  Outcome related to Industry (Placement Collaborations for Research	Connec Y/N	Et N				

c)	Collaborations & MOU for	Y/N	N					
	Research Guidance [PhD, PG							
	& UG (summer training,							
	Dissertation)] & Projects/Use							
	of Instruments.							
d)	Collaboration for Funded	Y/N	N					
	Projects.							
3.	. Outcome related to Society Outreach							
a)	Benefit to society in terms of	Y/N	N					
	Health & hygiene							
b)	Benefit to society in terms of	Y/N	N					
	Education							
4.	4. Outcome related to Participants Learning & Grooming							
Participants learned and developed the various analytical skills for carrying out the quality research								
wo	work.							
5.	5. Any other							

#### **Enclose event report along with glimpses of the event** (*Photographs*)

Amity Business School organized a three days National level Faculty Development Programme on "Research Methods and Data Analysis Using SPSS" on 8-10 December 2017. The main objective of this program was to inculcate the clarity of fundamental concepts of research to the PhD scholars. Prof (Dr) Hemant Sharma was the convener of this programme. A total of 40 scholars from the different Institutions, Universities across country participated in the programme. They came mainly from Vadodra, Lucknow, Dehradun, Sonipat, Patiala, Ludhiana, Jaipur, Delhi and Allahabad etc. The participation fee was only Rs 2000/- per participant.

On the first day, inaugural of the event was graced by VC Prof (Dr) P.B. Sharma, Hon'ble PVC madam Prof (Dr) Padmakali Banerjee, respected Prof (Dr) R.C. Sharma and Prof (Dr) Vikas Madhkar. Prof (Dr) Hemant Sharma, Professor, ABS, AUH was the resource person for all three days. He covered many important topics mainly including types of research design, data measurement techniques, data editing, DEA and introduction to various parametric and non-parametric statistical tools etc on the first day. All participants were greatly benefited by his expert delivery.

On the second day, Dr Hemant Sharma started with the univariate analysis. He mainly covered measures of central tendency, measures of variations, skewness and kurtosis and central limit theorem. In bivariate analysis, he discussed simple and partial correlation, simple regression, binary regression, Chi-square test, cross tabulation and hypothesis testing. He explained all these concepts along with their applications. Participants also practiced these techniques using SPSS.

On the last day, Dr Sharma started with the multivariate analysis. He explained the concept of multiple linear regressions along with the assumptions of multicollinearity, heteroscedasticity and autocorrelation etc. He also focused on various important statistics that need to report to assess the goodness of model fit. In the last session, he discussed the concept of EFA. He explained the concept of EFA with the help of a case study using Excel and SPSS. Various important statistics such as KMO value, Bartlett's test value, anti image, factor loading, communalities, eign value and reliability analysis etc. Participants were also given a case based on EFA for the hands on. Finally, the day was concluded with the valedictory session in which certificates of participation were distributed and some participants also expressed their views about this programme.

Most of the scholars appeared extremely satisfied and they asked that their research knowledge and analytical skills had improved many folds after attending this FDP. They wished to be the part of such programmes conducted at Amity University Gurgaon in future as well.



Last but not the least, our team members particularly Mr Gaurav Singh, Mr Ajay Pandey, and Ms Shraddah Awasthi also left no stone unturned on all fronts to make this program a great success. This program was highly successful in terms of participation and learning.











# FACULTY DEVELOPMENT PROGRAMME AMITY BUSINESS SCHOOL ATTENDANCE SHEET- December 8, 2017 S. No. Name Morning Session **Evening Session** Priti Sharma 2 Rohit Singh 3 Savita Chaurasia Sunil Singhal Zarreine Ashraf 6 Arjun Kariyal 7 Divya Bhardwaj 8 Parul Saini 0 Anjan Kumar Ghosh 10 Sheuli Sen Bhawna Choudhary 11 12 Dipti Singh 13 Sonia China Jhimli Sarkar 14 15 EshaJainiti Gurleen Kaur 16 Govind Kumar Saxena 17 VikasKirtani 18 19 Dr Pooja Jaiswal

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### FACULTY DEVELOPMENT PROGRAMME AMITY BUSINESS SCHOOL ATTENDANCE SHEET- December 9, 2017 **Evening Session** Morning Session S. No. Name 1 Priti Sharma 2 Rohit Singh 3 Savita Chaurasia Sunil Singhal 4 Zarrine Ashraf 5 Arjun Kariyal 6 Divya Bhardwaj 8 Parul Saini Anjan Kumar Ghosh 9 Sheuli Sen 10 Bhawna Choudhary 11 Dipti Singh 12 Sonia Miles. 13 Jhimli Sarkar 14 EshaJainiti 15 Gurleen Cours Gurleen Kaur 16 Govind Kumar Saxena 17 VikasK.irtani 18 19 Dr Pooja Jaiswal



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